

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**Wired Media**  
**Attention: Accounts Payable**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
187038-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
KMGH	Laura Hargis	Denver Local	Local

Advertiser	Product	Estimate Number
Issue/Planned Parenthood	Planned Parenthood Votes	12588

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	187038	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/22/12	10/28/12	GMA M-F 7-9A	7A-9A	-- 1- 1--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -- 1- 1-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH W 10/24/12 6:59 AM GMA M-F 7-9A 7A-9A :30 PPAF509H \$850.00 NM 4 KMGH F 10/26/12 7:29 AM GMA M-F 7-9A 7A-9A :30 PPAF509H \$850.00 NM									
5	10/23/12	10/23/12	9a-930a Right This Minute	9a-930a	- 1- - - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1- - - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH Tu 10/23/12 9:16 AM 9a-930a Right This Minute 9a-930a :30 PPAF509H \$500.00 NM									
6	10/22/12	10/28/12	930a-10 Right This Minute	930a-10a	- - - 1- - -	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - 1- - - 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Th 10/25/12 9:40 AM 930a-10 Right This Minute 930a-10a :30 PPAF509H \$500.00 NM									
8	10/22/12	10/28/12	11A-12P News	11A-12P	- - - - 1- -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - - - - 1- - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 10/26/12 11:56 AM 11A-12P News 11A-12P :30 PPAF509H \$800.00 NM									
12	10/22/12	10/28/12	Katie	3-4pm	1- 1- - - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1- 1- - - - 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/22/12 3:37 PM Katie 3-4pm :30 PPAF509H \$700.00 NM 3 KMGH W 10/24/12 3:53 PM Katie 3-4pm :30 PPAF509H \$700.00 NM									
13	10/22/12	10/28/12	Dr. Oz	4P-5P	- 1- - 1- -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1- - 1- - 2 \$800.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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187038-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Issue/Planned Parenthood	Planned Parenthood Votes	12588	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/12	10/28/12	Dr. Oz	4P-5P	- 1 - - 1 - -	:30	2	\$800.00	NM
10/22/12 10/28/12 - 1 - - 1 - - 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KMGH Tu 10/23/12 4:21 PM Dr. Oz 4P-5P :30 PPAF509H \$800.00 NM 4 KMGH F 10/26/12 4:21 PM Dr. Oz 4P-5P :30 PPAF509H \$800.00 NM									
14	10/22/12	10/28/12	5-530P News	5P-530P	1 - 11 - - -	:30	3	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 1 - 11 - - - 3 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/22/12 5:18 PM 5-530P News 5P-530P :30 PPAF509H \$1,000.00 NM 3 KMGH W 10/24/12 5:24 PM 5-530P News 5P-530P :30 PPAF509H \$1,000.00 NM 4 KMGH Th 10/25/12 5:22 PM 5-530P News 5P-530P :30 PPAF509H \$1,000.00 NM									
15	10/22/12	10/28/12	6P-630P JEOPARDY (M- 6P-630P		- 1 - - 1 - -	:30	2	\$3,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 - 1 - - 1 - - 2 \$3,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH Tu 10/23/12 6:10 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 PPAF509H \$3,400.00 NM 2 KMGH F 10/26/12 6:10 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 PPAF509H \$3,400.00 NM									
16	10/22/12	10/28/12	630-7p WHEEL (M-F) 630-7P		1 - 11 - - -	:30	3	\$3,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 1 - 11 - - - 3 \$3,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/22/12 6:41 PM 630-7p WHEEL (M-F) 630-7P :30 PPAF509H \$3,400.00 NM 5 KMGH W 10/24/12 6:11 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 PPAF509H \$3,400.00 NM MG for 16.4 10/25 2 KMGH W 10/24/12 6:40 PM 630-7p WHEEL (M-F) 630-7P :30 PPAF509H \$3,400.00 NM 4 KMGH Th 10/25/12 630-7p WHEEL (M-F) 630-7P :00 <del>\$3,400.00</del> NM See MG 16.5									
17	10/23/12	10/23/12	Private Practice	9P-10P	- T - - - - -	:30	1	\$6,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 - T - - - - - 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/23/12 9:34 PM Private Practice 9P-10P :30 PPAF509H \$6,000.00 NM									
18	10/24/12	10/24/12	The Middle/The Neighbor: 7P-8P		- - W - - - -	:30	1	\$5,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 - - W - - - - 1 \$5,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH W 10/24/12 7:14 PM The Middle/The Neighbors 7P-8P :30 PPAF509H \$5,000.00 NM									
19	10/25/12	10/25/12	Last Resort	7P-8P	- - - T - - -	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 - - - T - - - 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Th 10/25/12 7:20 PM Last Resort 7P-8P :30 PPAF509H \$3,500.00 NM									
20	10/22/12	10/28/12	10P NEWS (M-F/SU)	10P-1037P	11 - - 1 - -	:30	3	\$1,500.00	NM

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Issue/Planned Parenthood	Planned Parenthood Votes	12588	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 11--1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/22/12 10:28 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,500.00 NM 2 KMGH Tu 10/23/12 10:24 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,500.00 NM 4 KMGH F 10/26/12 10:35 PM 10P NEWS (M-F/SU) 10P-1037P :30 PPAF509H \$1,500.00 NM									
23	10/27/12	10/27/12	GMA SAT	Sat GMA 6A-7A	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 10/27/12 6:41 AM GMA SAT Sat GMA 6A-7A :30 PPAF509H \$300.00 NM									
24	10/22/12	10/22/12	6-7A News	6A-7A	1-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/22/12 6:37 AM 6-7A News 6A-7A :30 PPAF509H \$750.00 NM									
25	10/28/12	10/28/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 10/28/12 7:14 AM 7A-8A SUN MORN NEWS 7A-8A :30 PPAF509H \$350.00 NM									
26	10/22/12	10/26/12	Inside Edition	230-3p	---1---	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Th 10/25/12 2:50 PM Inside Edition 230-3p :30 PPAF509H \$500.00 NM									
27	10/27/12	10/27/12	10P NEWS (SAT)	10P-1037P	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 10/27/12 10:26 PM 10P NEWS (SAT) 10P-1037P :30 PPAF509H \$650.00 NM									
<b>Total Spots</b>							<b>28</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$48,050.00</b>
<u>Agency Commission</u>	<b>\$7,207.50</b>
<u>Net Amount Due</u>	<b>\$40,842.50</b>